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COMMUNIT^ECH

June 19 & 20, 2019
#TrueNorth19

Welcome!

On behalf of Communitech, welcome to True North 2019 – a global conference unlike any other. We're here to have important conversations about technology and what it means to be human in an increasingly digital world. We'll examine the impact of technology on work and learning, and how technology can both unite us and divide us.

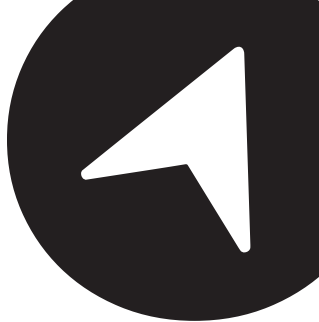
The speakers, panel discussions and workshops we've curated this week are an opportunity for you to engage in dialogue about technology and its impact on our personal security, our privacy, our careers, our cities and homes.

While you're here, I encourage you to engage with other community leaders and builders and take in everything the community has to offer – our True North Festival showcases food, music, art, and experiences that are the essence of Waterloo Region.

Thank you for coming to True North 2019.

A stylized, handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Iain Klugman, CEO Communitech



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But first ...

Make the most out of your time at the conference and festival with the **True North 2019 mobile app**, available in the Apple App and Google Play stores. Personalise your profile so you can connect with other delegates throughout the conference and festival.

The app makes it easy for you to check out our speakers, participate in Q&As, build your own schedule and keep informed with in-the-moment notifications.

FUT ...

Shuttles

Complimentary shuttles will be available to and from LOT42 all day on June 19 and June 20 from four different locations. The full list of shuttle locations and schedules is available on the website and in the True North 2019 app.

A festival shuttle will also be available between Downtown Kitchener and Uptown Waterloo on June 19.

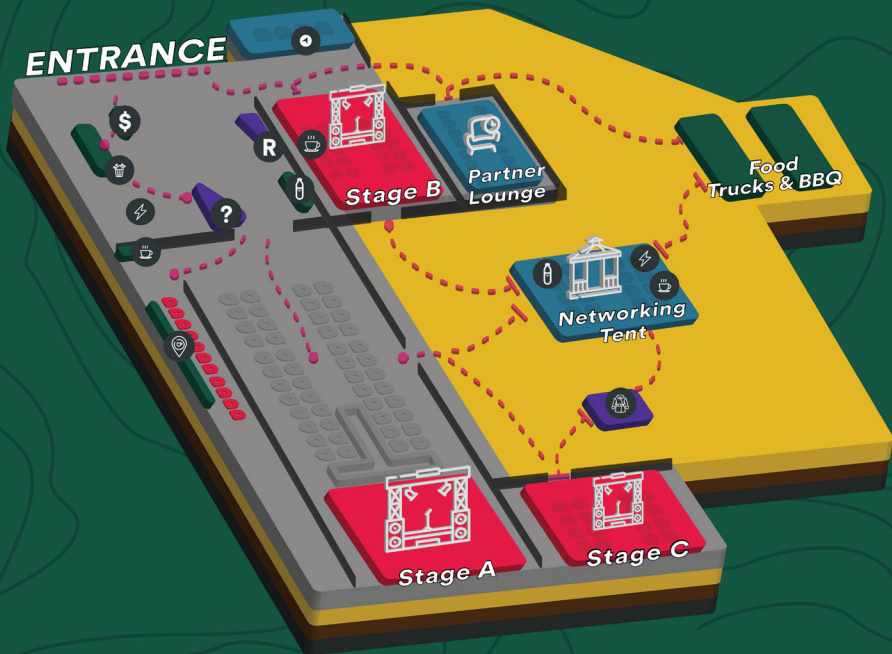
LOT42 Campus

- WiFi is available; see the info desk for more info.
- Coat check is in the Red Shed, located in the Courtyard.
- Food is available for purchase from our vendors from 11:00 AM until the end of the Happy Hour.
- Mobile device charging stations are available on site.
- Coffee and water are available all day.
Bring your reusable water bottle to fill up at one of our Hydration Stations.
- Smoking is permitted in designated smoking areas only.
- Check out the Emerging Tech Zone and other interactive activities between your scheduled sessions.
- Please submit your questions for speaker Q&A sessions via the True North 2019 app.



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True North Conference



- 💰 ATM
- 🧥 Coat Check
- ☕ Coffee Station
- 📶 Emerging Tech Zone
- 💧 Hydration Station

- ❓ Info Desk
- 🗑️ Concession
- ⚡ Power Station
- 📄 Registration
- 📍 Waterloo Tech Cafe



We'd like to thank our partners for their
tremendous support of True North 2019.

galactic



Manulife



universal



global

Deloitte.



UNIVERSITY OF
WATERLOO



community



festival



influencer



à la carte



DAY 1 June 19, 2019

MORNING

STAGE A

9:15 AM - 9:30 AM

Opening ceremonies

9:30 AM - 10:30 AM

Thomas Friedman
Thank You for Being Late

11:00 AM - 11:30 AM

Roy Gori
Transforming to Make
Decisions Easier, and Lives
Better

11:35 AM - 12:10 PM

Lisa de Wilde
TVO: Transforming
Digital Learning

STAGE B

10:45 AM - 12:30 PM

Living Digital
Host: Oshoma Momoh

10:50 AM

Patrick Myles,
Huron Digital Pathology

10:55 AM

Duane Brown:
Being Digitally Exhausted

11:15 AM

Mohamed Musbah:
Fairness in AI

11:35 AM

Debbie Gamble: Trust: The
Currency of the Digital Future

11:55 AM

Roger Melko: Rethinking
Quantum Industrialization

12:20 PM

Shak Lakhani, Avro Life Science

STAGE C

10:45 AM - 12:30 PM

Workshop: Deloitte
The Tech for Good Ethos Studio

AFTERNOON

STAGE A

1:15 PM - 1:45 PM

Robert Mazur

Underworld Innovations:
The Invisible Network

1:45 PM - 2:10 PM

Ann Cavoukian

Privacy by Design

2:10 PM - 2:45 PM

Antonio Zappulla

Fighting Human Trafficking with Data

2:45 PM - 3:05 PM

Kelsey Leonard

Data Warriors for Indigenous
Data Sovereignty

3:30 PM - 3:45 PM

David Stein

Leaders Prize Announcement

3:45 PM - 4:45 PM

Kara Swisher

No More Excuses. Let's Fix this Thing.

STAGE B

1:15 PM - 3:10 PM

Building Bridges, Not Walls

Host: Hongwei Liu

1:20 PM

Monika Jaroszonek, RATIO.CITY

1:25 PM

Balaji Gopalan: Skirt the Thin Line

1:40 PM

Shad Canada Panel: The Rise of Social Enterprise

2:05 PM

Peter BenHur Nyeko: Disruptive Innovation

Securing Africa's Sustainable Energy Future

2:30 PM

Project Ploughshares: It's Time to Talk About

Killer Robots

3:00 PM

Lyndsey Butcher, SHORE Centre

& **Mark Connolly**, Zeitspace

STAGE C

1:30 PM - 3:15 PM

Workshop: Manulife

Future of Work & Learning

4:45 PM - 6:00 PM: Happy Hour Sponsored by OpenText

MORNING

STAGE A

9:20 AM - 9:30 AM

Kris Braun

Stronger Together:
Hiring Skilled Refugees

9:30 AM - 10:00 AM

Megan Smith

7 Billion Colleagues

10:00 AM - 10:30 AM

**Aaron Snow, Hillary Hartley
& Megan Smith, All Together Now: Solving
Global Problems Across Sectors**

11:00 AM - 11:30 AM

**Tobi Lütke moderated by
Rosemary Barton**

The New Era of Entrepreneurship

11:30 AM - 11:55 AM

Rizwan Khalfan

Building the Killer App for
Financial Competence

12:00 PM - 12:30 PM

Cynthia Goh

The Challenge of Lighting

STAGE B

10:45AM - 12:45 AM

Age of Re-Learning

Host: Jeremy Auger

10:50 AM

Travis Ratnam, Knowledgehook

10:55 AM:

Sarah Prevette, The Future is Here: the Education
Revolution That is Going to Reshape the World

11:10 AM

Hamoon Ekhtiari: Unlocking Human Potential
in the Age of AI

11:30 AM

William Zhou: Humans in the Future of Work

11:50 AM

Liu Yang & Meghan Wahab: Elevate vs. Automate

12:15 PM

Caitlin MacGregor: How to Prepare for a Future
of Continuous Workplace Learning and
Unconventional Career Paths

12:35 PM

Krystyn Harrison, Prosper

DAY 2 June 20, 2019

STAGE C

10:45 AM - 12:30 PM

Workshop:
University of Waterloo:
All Hands on Deck for a
Security Incident

AFTERNOON

STAGE A

1:15 PM - 1:30 PM

Komal Singh
Recoding Representation:
Converting Consumers
to Creators

1:30 PM - 2:15 PM

**Catherine McIntyre, Sue
Britton, Catrena Carter
& Rakhi Tripathi**
Tech in the #METOO Era

2:15 PM - 2:30 PM

Matthew Chandy
Building a Smart City
with a Purpose

3:00 PM - 4:00 PM

Sir Tim Berners-Lee
Moderated by Josh O'Kane

STAGE C

1:00 PM - 2:45 PM

Workshop: TD
Toward a Carbon-Neutral
Waterloo Region

4:00 PM - 6:00 PM:
Closing Reception
Sponsored by Lazaridis Institute

*agenda is subject to change.

TRUE NORTH Festival

The True North Festival is a great chance for locals and visitors to experience all the Region has to offer.

Headline events:

Wednesday, June 19

Head to Uptown Waterloo to gather around the campfire with friends and neighbours for music, food and more. Featuring musical performances by Great Lake Swimmers, Safe As Houses and Bird City.

Thursday, June 20

Join us for the DTK Music Festival in Downtown Kitchener for a free concert headlined by Canadian DJ Frank Walker with special guests Crown Lands and DJ Leanne Rhymes.



There are more than 50 awesome events to check out during the True North Festival.

Don't know where to start? More information can be found on the True North 2019 app or truenorthwaterloo.com/festival